Statistical survey on tourists and nights spent

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Reference Metadata in ESMS 2.0 structure

1	Contact
1.1	Contact organisation

State Statistical Office

1.2	Contact organisation unit

Department for tourism, internal trade and services

1.3	Contact name

Bojan Gligorovski

1.4	Contact person function

Associate

1.5	Contact mail address

Dame Gruev 4, 1000 Skopje, Republic of North Macedonia

1.6	Contact email address

bojan.gligorovski@stat.gov.mk

1.7	Contact phone number

00389 2 3295 662

1.8	Contact fax number

00389 2 3111 336

2	Metadata update
2.1	Metadata last certified

05/06/2025

2.2	Metadata last posted

05/06/2025

2.3	Metadata last update

05/06/2025

3	Statistical presentation

3.1	Data description

Number of tourists and nights spent by types of resorts, type and category of accommodation establishments, by tourists' country of origin. Accommodation capacities, number of rooms, number of issued rooms and number of beds.

3.2	Classification system

- National classification of activities - NKD Rev.2 (by NACE Rev.2)
- Nomenclature of territorial units for statistics - NTES (by NUTS)
- List of countries, numeric code - SDRZ

3.3	Sector coverage

I/3 – Accommodation and Food Service Activities (divisions 55)

3.4	Statistical concepts and definitions

A tourist shall be any person who temporarily resides out of his permanent residence at least one night in an accommodation establishment or another catering facility.

A domestic tourist shall be a person with permanent residence in the Republic of North Macedonia who is temporarily residing at another place, other than his/her usual place of residence, and who spends at least one night in an accommodation establishment or another catering facility providing lodging.

A foreign tourist shall be any person who has a permanent residence outside the Republic of North Macedonia, who is temporarily residing in the Republic of Macedonia and who spends at least one night in an accommodation establishment or another catering facility providing lodging.

3.5	Statistical unit

Statistical unit: Business entities that according to the National Classification of Activities - NKD Rev.2 are in the sector I Accommodation and Food Service Activities, in the divisions 55 Accommodation.

3.6	Statistical population

Business entities that according to the National Classification of Activities - NKD Rev.2 are in the sector I Accommodation and Food Service Activities, in the divisions 55 Accommodation, as well as the business entities which in their structure have business units whose activity belongs to this division.

3.7	Reference area

- NUTS 1 and 2 (Republic of North Macedonia)
- NUTS 3 (Statistical regions)
- NUTS 4 (Municipalities)
- NUTS 5 (Settlements)

3.8	Time coverage

- From 1956, annual data for tourists: total, domestic and foreign tourists and nights spent of tourists: total, domestic and foreign.

3.9	Base period

Not applicable.

4	Unit of measure

Number, index, rate (%).

5	Reference period

Month.

6	Institutional mandate

6.1	Legal acts and other agreements

NATIONAL LEGISLATION

Law on State Statistics ("Official Gazette of the Republic of Macedonia" No. 54/1997, 21/2007, 51/2011, 104/2013, 42/2014, 192/2015, 27/16, 83/18, 220/18 and "Official Gazette of the Republic of North Macedonia" No. 31/20)

Programme of Statistical Surveys 2023-2027 ("Official Gazette of the Republic of North Macedonia" No. 29/23 and 57/25)

6.2	Data sharing

Time series of annual data from 2008: via eDAMIS to Eurostat.

Time series of monthly data from January 2014: via eDAMIS to Eurostat.

7	Confidentiality

7.1	Confidentiality - policy

1. The protection of individual data is regulated by the Law on State Statistics .

2. The basic principles and activities undertaken to ensure data confidentiality are described in the Policy on Statistical Confidentiality

7.2	Confidentiality - data treatment

Pursuant to Article 38 of the Law on State Statistics (https://www.stat.mk/en/about-us/legal-acts/law-on-state-statistics/) and the Policy on Statistical Confidentiality , individual data are not published.

When releasing data from this survey at an aggregated level, there is no need for additional data treatment for the purpose of ensuring confidentiality.

8	Release policy

8.1	Release calendar

The date of data publication is determined in the Advance Release Calendar, which is updated quarterly.

8.2	Release calendar access

Releases Calendar

8.3	User access

All users have equal access to statistics at the same time: this means that the publication dates are announced in advance and no user has access to official statistics before they are published.

Statistical data are first published in the "News Releases" edition on the website of the State Statistical Office at 12:00.

9	Frequency of dissemination

Monthly.

10	Accessibility and clarity

10.1	News release

News Releases are published and they are available on the website of the SSO in the section: " News Releases "

10.2	Publications

Statistical Yearbook

Regions of the Republic of North Macedonia

North Macedonia in figures

Monthly Statistical Bulletin

10.3	On-line database

MakStat database - Tourism and catering trade

10.4	Micro-data access

The use of microdata by external users is possible only for research purposes and is done in accordance with the Law on State Statistics (Article 41, Article 42 and Article 43). Access to anonymised microdata is defined by an internal procedure of the State Statistical Office "Access to anonymised microdata for scientific research purposes"

10.5	Other

At the request of users, data are also prepared in a form according to their needs.

The data are sent to Eurostat or other international statistical organizations and published on the website of those institutions.

10.6	Documentation on methodology

The methodological notes are available on the web site of the State Statistical Office.

<u>Methodological explanation</u>

10.7	Quality documentation

11	Quality management

11.1	Quality assurance

The quality of the processes and products in the State Statistical Office is ensured by adhering to the <u>European Statistics Code of Practice</u> and the Quality Assurance Framework within the European Statistical System (<u>ESS Quality Assurance Framework</u>). The quality criteria are also determined in the <u>Law on State Statistics</u> in Article 4b and Article 4c.

11.2	Quality assessment

The State Statistical Office carries out statistical activities in accordance with the Statistical Business Process Model, which is based on the international model - Generic Statistical Business Process Model (GSBPM).

The application of this model and international standards in statistical production ensures a high level of accuracy and comparability of data.

12	Relevance

12.1	User needs

The data is used by multiple users such as the Government and government institutions, banks, private companies, universities, Eurostat.

The data are for:

- monitoring and analysis of the situation and trends in the field of tourism in the country;
- decision-making for the implementation of tourism policies.

12.2	User satisfaction

Starting from 2009, the State Statistical Office conducts a User Satisfaction Survey every three years.

12.3	Completeness

All levels of aggregation for the number of tourists and overnight stays are calculated and are published nationally and transmitted to Eurostat and the WTO (World Tourism Organization).

Completeness of data at the national level = 100%

Completeness of data in Eurostat = 100%

13	Accuracy and reliability

13.1	Overall accuracy

The survey methodology and the data collection method ensure good coverage and accuracy of the data.

13.2	Sampling error

Not applicable, the statistical survey is with total coverage.

13.3	Non-sampling error

Errors in coverage: The full scope. Reporting units are reminded to fulfill their obligation.

Errors in processing: In the application for data processing, the control rules and calculations of output data are implemented.

Errors in non-response: Imputation is not performed with data from some previous period.

14	Timeliness and punctuality

14.1	Timeliness

T+45

14.2	Punctuality

The data are published on the day announced in the Advance Release Calendar.

15	Coherence and comparability

15.1	Comparability - geographical

There is geographical comparability of the released data at national level, regional level and municipality level, i.e data are comparable on NUTS 1 and 2 level (Republic of North Macedonia), NUTS 3 (regions) and NUTS 4 (municipality).

With respect to geographical comparability with other EU countries, it is also ensured because data are collected in line with EU regulations.

15.2	Comparability - over time

From 1956, annual data for tourists: total, domestic and foreign tourists and nights spent of tourists: total, domestic and foreign are comparable. The number of reference periods in the time series is 67. Data on the number of tourists by type and category of objects are comparable from January 2008. The statistical survey of accommodation facilities according to star ratings was introduced for the first time in 2008 (category of stars). The number of reference periods in the time series is 180. (The statistical survey of accommodation facilities according to star ratings was introduced for the first time in 2008. A direct link between the categorization with stars and the previous categorization cannot be established, and this is the reason for the interruption in the annual data series).

15.3	Coherence - cross domain

Inter-domain coherence has not been investigated.

15.4	Coherence - internal

Internal data coherence is ensured, data is controlled and analyzed in the production process.

16	Cost and burden

Data collection is by questionnaire, a total of 5000 questionnaires per year.

The average time to complete the questionnaire ranges between 15 and 30 minutes.

17	Data revision

17.1	Data revision - policy

Data revision is made in accordance with the Statistical Data Revision Policy of the SSO

17.2	Data revision - practice

Not applicable, no data audit in this statistical survey

18	Statistical processing

18.1	Source data

Source data: Statistical survey for tourists and overnight stays. The data are collected according to the reporting method through the regular monthly statistical reports submitted by all catering businesses and other business entities providing accommodation for tourists (hotels, boarding houses, motels, vacation facilities, camps and etc.).

18.2	Frequency of data collection

Monthly.

18.3	Data collection

The data are collected with the statistical questionnaire: Monthly report on tourists and nights spent, TU.11. The data is collected by self-filling. The business entities fill in questionnaires on the number of tourists and number of nights spent in the previous month, and submit them by post to the Regional statistical offices by 20th of the current month. More recently, the questionnaires are collected via e-mail.

18.4	Data validation

Data verification is done in accordance with the defined control criteria.

Data control is performed before and after data entry. For deviations we contact the reporting units. Verification is also done on the final indices before their publication.

18.5	Data compilation

Data collection is done through the regional offices. Data received from business entities, are verified and after possible corrections in consultation with the reporting units, are entered in an application with on-line controls. After data entry, another control is made in order to check/compare the values with the previous month and the logic and accuracy check of the number of domestic and foreign tourists in the current month is done.

18.6	Adjustment

Not applicable, no time series adjustment and seasonal data adjustment is applied.

19	Comment

No comment

A.1	Annexes